

South Bengal State Transport Corporation
Dr. B.C. Roy Avenue, Durgapur-713201

TENDER NOTICE

Sealed tenders are invited for engagement of Advertising Agent for displaying full body advertisements on 08 nos. of single decker A.C. buses along with displaying "One Eyed" advertisements on the glasses of the windows of 08 nos. of A.C Buses of South Bengal State transport Corporation plying in different long distance routes , inter districts and adjoining places in the states of Jharkhand.

Rates are also invited from capable printers for displaying advertisements on the back of the DESTINATION TICKETS (i.e. Durgapur- Kolkata, Durgapur- Karunamoyee etc.)of SBSTC buses. The Tenderers are requested to display the advertisements as per the specification given below.

Types of Buses	Space available in Sq. Ft.(Body panel each side)Approx	Space available in Sq. Ft.(Back panel)Approx	Space available in Sq. Ft.(A.C Buses' Window glass each side)Approx	No. of Buses
Single Decker A.C Buses	220 Sq. Ft.	80 Sq. Ft	94.5 Sq. Ft.	04
A.C. Buses(Midi)	165 Sq. Ft.	70 Sq. Ft.	72.00 Sq. Ft.	04
Type of Tickets			Space available for each ticket (Approx)	
Destination Ticket			3.7 Sq. inch.	

Following terms and conditions are strictly adhered.

- 1)Interested parties may inspect the buses at our Burdwan depot and Digha Depot and for tickets at our Head Quarter at Durgapur , Burdwan depot and Belghoria Division, regarding availability of space.
- 2) Parties must submit refundable Earnest money Of Rs.10000.00 along with the quotations by Demand Draft favouring "South Bengal State Transport Corporation" payable at Durgapur.
- 3)Photo Copies of relevant credentials like experience in similar types of work, I. Tax clearence, P.Tax clearence, Trade licence, PAN Card, proof address must be submitted by the tenderers.
- 4)Tender shall be submitted by 09.10.2013 up to 3.00 p.m.

S/D

Managing Director/SBSTC

