

SOUTH BENGAL STATE TRANSPORT CORPORATION
(A Government of West Bengal undertaking)
Dr. B.C.Roy Avenue, Durgapur-713201.

TENDER DOCUMENTS FOR ADVERTISEMENTS ON THE BACK SIDE OF SEATS

Tender No & Date	769 /AC/SBSTC/2025-26 DTD. 09.01.26			
Name of the work	Advertisements on the back side of seats of buses of SBSTC			
Bids invited for	A total of 100 buses having 50 nos. of seats			
	SL No	No. of seats(Each Bus).	Area available(in inches)	Specific place for advertisement
	1	50	120 Sq. inch Height: 12 inch Width: 10 inch	Back side of each seat
Contract Period	03(Three) Year			
Date of Publishing Online	09.01.26 at 17.00 hrs			
Bid submission and document Download start date	09.01.26 at 17.10 hrs			
Last date of submission of tender document [Online]	As per the slot available in the e tender portal. Please visit www.wbtenders.gov.in .			
Opening of Technical Bids	After 48 hours from the date and time of closing date of submission/uploading of bids.			
Opening of Financial Bids	To be notified later on.			
Pre- Bid Meeting.	15 th January, 2026 at 3.00 pm			
Address of Communication	Managing Director, South Bengal St at e Transport Corporation, Dr. B.C. Roy Avenue, Durgapur-713201. Email id: sbstcmd@gmail.com			
Content of the Tender Document	Eligibility criteria for the bidders:- Technical Bid. Financial Bid.			

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TECHNICALBID

ELIGIBILITY CRITERIA FOR THE BIDDERS

Scanned copies of the following documents are to be uploaded.

1.Bidders should have experience in relevant field of displaying advertisements. Supporting papers to be uploaded,

2.Bidders should also submit a Demand draft of Rs.100000.00(Rupees One Lakh) only, as earnest money favouring South Bengal State Transport Corporation, payable at Durgapur. The said amount will be adjusted with the Quarterly Rental charge of the successful bidder. The said amount will be refunded to the unsuccessful bidder within one month from the date of closing of e-tender.

3.The successful bidders should agree to submit a Bank Guarantee which should be equal to the value of the rental charge of a quarter.

4.Bidders should submit the copy of PAN card, Trade License, GSTN documents, Tax returns(e.g IT, GST etc,) for last three years

5.Bidders should give consent for entering into an Agreement with the Corporation regarding the terms and conditions to be imposed later on. Consent letter should be enclosed/uploaded.

6.Bidders should enclose a declaration regarding uninterrupted payment of rental charges as per the Agreement.

7.Bidders should submit a declaration regarding “Not being Black listed/ de listed previously in any organization. Suppression of facts will lead to cancellation of bid/ tender.

8.The rates must be quoted by the bidders clearly. There should not be any ambiguity. GST and other taxes as applicable, must be separately paid as per the applicable rates

9. The H1 bidder must bear the cost of any damages caused by them to the vehicles/seats and also for any excess space occupied by them.

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(II) GENERAL TERMS & CONDITIONS FOR THE BIDDER

1. Tender documents and BOQ format to be obtained online from the e-tender portal www.wbtenders.gov.in.

2. Rates should be quoted considering **PER BUS PER MONTH, CONSIDERING 50 NOS. OF SEATS IN EACH BUS..**

3. SBSTC will not take any responsibility for the delay caused due to non availability of internet connection, internet traffic jam etc. for online bids.

4. SBSTC reserves the right to accept or reject any or all the tenders at any time. Corporation reserves the right to choose the successful bidders based on the H1 rate credentials, performance etc.

5. The successful bidder shall be intimated very shortly after closing date of tender. Hence, no enquiry in this regard will be encouraged.

6. Online bids must be submitted not later than specified date and time.

7. SBSTC may, at its discretion extend the deadline for submission of bids by amending bid documents.

8. On scrutinizing, if it is found that the tender documents are incomplete, the bid will be rejected.

9. **Payments should be made in quarterly advance, i.e before the start of each quarter.**

10. SBSTC reserves the right to erase/remove any advertisements which is obscene or affecting any community/caste/creed/other sensitive matters.

11. The H1 bidder must contact the ticket printing vendor and a tri-partite agreement may be executed between SBSTC, The Ticket printing vendor and the selected H 1 advertising agent.

FINANCIAL BID

"Financial Bid" shall contain financial bids with base rates of **PER BUS PER MONTH, CONSIDERING 50 NOS. OF SEATS IN EACH BUS** exclusive of GST.

Managing Director
South Bengal State Transport Corporation